



HELPING HANDS ASSOCIATES  
Office: 11-12, Newton Terrace  
Charing Cross  
Glasgow  
G3 7PJ

*Dear Chamber Members,*

**Charity Evening at the Glasgow Hilton August 28<sup>th</sup> 2010**

**About us**

Helping Hands Associates are a group of committed individuals from a variety of backgrounds who have come together to raise money and help increase the profiles of charities across Scotland. We shall be organising fund raising events all across Scotland in the next few years and our inaugural event at the Glasgow Hilton on the 28<sup>th</sup> of August is shaping up to be cracker.

**The Charities**

The Beatson Centre in Glasgow and the Marina Dalgligh Appeal are both very worthy causes and with your help and support we plan to have a fantastic evening of entertainment and raise lots of funds for both these charities

**The Event**

This will be an evening not to be missed and features some of Glasgow's top entertainers including Clyde 1's Suzie MaGuire as compare and comedian Andy Cameron as auctioneer. There will be music from top Scottish band Counsell'd Out and if this was not enough our headline entertainment for the evening is one of the UK's best comedians Ian Irvine. So please get involved and support us and in turn we will promise you an evening of fantastic entertainment.

**You could support us in a number of ways including:**

**Book a Table** - Tables are £800 which includes 10 seats.

**Sponsor the event** - An impressive range of sponsorship packages are available and I have listed these on pages 2 and 3 of this letter.

**Donate a prize for the auction** - No charity event is complete without an auction and we are looking for donations to add to our already impressive list of prizes. All donations no matter what size is very welcome.

**Make a financial donation** - You can make a financial donation and again no amount is too small or too big.

To discuss any of these options please feel free to email me at [cpaterson@viridor.co.uk](mailto:cpaterson@viridor.co.uk).

Kind Regards

**Colin Paterson  
Secretary**

On behalf of Helping Hands Associates

## Sponsorship Options

### **PLATINUM SPONSOR PACKAGE**

- Headline sponsor.
  - Headline sponsor branding on backdrop.
  - Headline sponsor branding across eshot, postcard invitations, tickets, place name cards, event brochure and menu and enrolment forms.
  - Headline sponsor acknowledgment and quote in event PR.
  - Headline sponsor branded top table.
  - Headline sponsor premium front row table of ten branded.
  - Headline sponsors key note address.
  - Acknowledgement from organisers.
  - 10 x entry tickets to VIP drinks reception.
  - Full page brochure insert.
  - Rights to event gift placement.
- Cost £4,000

### **GOLD SPONSOR PACKAGE:**

- Gold sponsor.
  - Gold sponsor branding on backdrop.
  - Gold sponsor branding across eshot, postcard invitations, tickets, place name cards, event brochure and menu and enrolment forms.
  - Gold sponsor premium front row table of ten branded.
  - 10 x entry tickets to VIP drinks reception.
  - Acknowledgement from organisers.
  - Half page brochure insert.
- Cost £2,500

### **BRONZE SPONSOR PACKAGE:**

- Bronze sponsor.
  - Bronze sponsor branding on backdrop.
  - Bronze sponsor branding across eshot, postcard invitations, tickets, place name cards, event brochure and menu and enrolment forms.
  - Bronze sponsor premium front row table of ten branded.
  - 2 x entry tickets to VIP drinks reception.
  - Acknowledgement from organisers.
  - Quarter page brochure insert.
- Cost £1,500

### **VIP DRINKS RECEPTION SPONSORSHIP:**

- Full sponsorship of the VIP drinks reception.
  - Corporate branding opportunity.
  - Access for ten guests.
  - Sponsors address.
  - Reference in event brochure and menu.
- Cost £1,500

### **ANDY CAMERON SPONSORSHIP:**

- Full sponsorship of Andy Cameron's address.
  - Acknowledgement in event brochure.
  - Acknowledgement from Andy Cameron.
  - Digital image of Andy Cameron with sponsor and guests.
  - 2 x entry tickets to VIP drinks reception.
- Cost £1,000

### **SUZI MAGUIRE SPONSORSHIP:**

- Full sponsorship of Suzi Maguire's address.
  - Acknowledgement in event brochure.
  - Acknowledgement from Suzi Maguire.
  - Digital image of Suzi Maguire with sponsor and guests.
  - 2 x entry tickets to VIP drinks reception.
- Cost £800

### **COUNSELLED OUT SPONSORSHIP:**

- Full sponsorship of Counsellled Out's participation.
  - Acknowledgement in event brochure.
  - Acknowledgement from Counsellled Out.
  - 2 x songs chosen by sponsor, dedicated to sponsor.
  - Digital image of Counsellled Out with sponsor and guests.
  - 2 x entry tickets to VIP drinks reception.
- Cost £800

**GIFT PLACEMENT SPONSORSHIP:**

- Gift placement opportunity to top table and / or all guests.
- Quarter page brochure insert.  
Cost £500

**COFFEE COURSE SPONSORSHIP:**

- Sponsorship of the coffee course.
- Opportunity to present a branded after dinner chocolate / mint.
- Acknowledgement in event brochure.
- Quarter page brochure insert.  
Cost £350

**BROCHURE FULL PAGE AD:**

- Full colour, full page ad in event brochure and menu.  
Cost £500

**BROCHURE HALF PAGE AD:**

- Full colour, half page ad in event brochure and menu.  
Cost £250

**BROCHURE QUARTER PAGE AD:**

- Full colour, quarter page ad in event brochure and menu.  
Cost £125

**GIFT PLACEMENT SPONSORSHIP:**

- Gift placement opportunity to top table and / or all guests.
- Quarter page brochure insert.  
Cost £500

**EXHIBITION SPONSORSHIP:**

- 3 x 2m advertising / corporate stand in main arrival / drinks area.
- Acknowledgement in event brochure.
- Quarter page brochure insert.  
Cost £350

All cheques and payments to be made out to "Helping Hands Associates"

Thank you.